

5th
Edition



SPONSORSHIP BOOKLET

**INTERNATIONAL MINING
EXPO & CONCLAVE**

**29th & 30th September | Sunday - Monday | 2024
Chennai Trade Centre**

INTERNATIONAL MINING EXPO & CONCLAVE



IMEC-5

IEMS is pleased to announce its Fifth consecutive exhibition of the International Mining Expo and Conclave, scheduled to take place on September 29 and 30, 2024. The event primarily focuses on coordinating seminars, workshops, and displays that encompass a diverse array of goods, policies, and cutting-edge technology pertaining to mining, fostering social welfare, and advancing economic growth.

The International Exposition & Mines Services (IEMS) is organising the current edition of the renowned event, IMEC-5, in collaboration with the Tamil Nadu mining industry and associations. The partnership with TNMSA, SQCLOA, TSQLHWA, Sponsors, and Vendors has significantly impacted the mining industry, improving its performance and efficiency in various aspects while prioritising safety protocols, environmental considerations, and technological advancements to raise living standards and boost the economy for the collective welfare.

This fifth edition of the IMEC Exhibition is organised to a world-class standard, surpassing all expectations, with the participation of stakeholders to enhance the mining industry.

150+

Association
Heads

150+

Exhibitors

3000+

Business
Visitors

200+

Government
Officials

1000+

Quarry &
Crusher
Owners

SPONSORSHIP

For International Mining Expo & Conclave

Being an event sponsor is the most efficient way to take advantage of the opportunities offered at the International Mining Expo and Conclave 2024. Maximise your presence at the Expo to the extent that you broaden your network on a regional and national scale and gain direct exposure to the mining industry at this prestigious mining event.

By partnering with IMEC-5 2024, the leading event in South India for Mining and Construction Equipment's Concrete Solutions and the Health and Safety of the Mining Industry, your business can take advantage of the ideal opportunity to collaborate with us in enhancing and promoting your product's presence at IMEC-5 2024 through sponsorship.

**IT'S TIME.... HERE IS
THE OPPORTUNITY...
CHOICE IS YOURS
AND PLEASURE IS
OURS...!**

**HERE IS THE
SPONSORSHIP
PACKAGES YOU
CAN CHOOSE FOR
THE IMEC-5 2024...!**

TITLE SPONSOR

50 LAKHS - DELIVERABLES

GST
Extra

1



As the Official **Title Sponsor**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



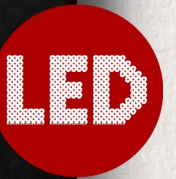
Promotional videos will incorporate the **Brand's Name and Logo** into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.

3



The event **T-Shirts** will prominently feature the company's Logo, ensuring a visible and impactful brand presence during the proceedings.

4



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

5



We will grant the title sponsor a dedicated, **Exclusive 10-minute Session** to deliver a comprehensive presentation on their products and services. This invaluable opportunity ensures outreach to a diverse audience, encompassing both general attendees and high-profile individuals, guaranteeing a heightened level of engagement and exposure.

6

10,000+
Corporate
Mailers

We specifically designed **10,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

7

10,000+
Whatsapp
Promotion

The company's Logo will stand out in carefully crafted electronic invitations sent via **WhatsApp** to **10,000 Recipients**, making a lasting impact in the intended market.

8



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

9



At the venue, we will implement an **Internal Branding** initiative by strategically placing **50 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

10



We will integrate your company Logo into the chair branding at the event by placing **A5 cards (350 GSM)** on **1000 Chairs** to enhance visibility and brand recognition among the event attendees in a professional and impactful manner.

11



Our title sponsors will have exclusive use of the **Stage and Podium** for unmatched **Brand Promotion**. This prime positioning provides a one-of-a-kind opportunity for your brand to receive maximum visibility and prominence with a distinguished presence.

12



The **Bags** distributed to participants at the upcoming event will prominently display your **Corporate Logo**, providing a unique opportunity to leave a lasting impression on the diverse audience segment.

13



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

14



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

15



We will honor you with **Seven Exclusive Passes** to upcoming **Sales and Networking** sessions. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles

16



We will meticulously craft an **Exclusive Three-Minute Promotional Video** to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.

17



During the expo, we will **Exclusively Introduce Your Product** in the presence of distinguished personnel and potential endorsements from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

18



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

19



The **Event Website** will prominently feature your brand Logo under the designated **"Sponsors" Section**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

20



Prominent **Mining Magazines** will integrate your **Brand Logo** into all promotional materials. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

21



Crafted Jingles will explicitly feature your brand in the event promotion on **Radio FM**. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, the radio promotion maximizes the impact and reaches a diverse audience with engaging audio content.

22



You will have the privilege of joining the **Press Meet** event preceding the main event, alongside esteemed **Members of the Association**. This exclusive participation provides an opportunity to engage with the **Press, Share Insights**, and contribute to the overall discourse surrounding the event, reinforcing your Company's Significance within the industry.

23



Your brand will be actively featured in the **Bus Back Panel** as a promotional activity, thereby reaching out a wider audience.

24



You will be strategically connected with **Association Members Across All Districts**

25



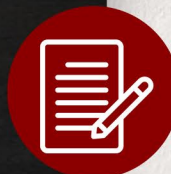
We will allocate an **Exclusive Page Slot** in the **Event Directory** for your company to comprehensively showcase and promote your brand, along with its array of services.

26



We will integrate your brand name into the **WhatsApp Audio Jingle**, which will reach an extensive audience of **10,000+ People**. This material ensures effective brand communication with a targeted and influential audience.

27



Your brand name and logo will be prominently featured on **5000 venue registration forms**, serving as a focal point of attention for business visitors. These registration forms underscores your company's prominent role and enhances its appeal to potential clients and partners attending the event.

28



Your brand logo is slated to feature prominently on **5,000 corporate invitations**, which will be meticulously distributed to targeted companies via courier services.

29



The company logo will be on the **ID cards** of all event participants. This helps your brand get noticed by everyone, giving a professional and unified look to your company throughout the event.

30



Your brand logo will be an integral part of the comprehensive event promotion carried out through **newspaper advertising**. This promotion captures a broad audience interest and creates a lasting impact among a diverse readership, reinforcing your brand's association with the event.

31



Your brand logo will be an integral component of the **5000 invitations** slated for **distribution to the key people of the mining industry**. These invitations circulate among a wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

32



Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

33



Your brand logo will be incorporated into all **television advertisements** for the event, ensuring prominent visibility during broadcasts on major **news channels**.

POWERED BY 45 LAKHS - DELIVERABLES

GST
Extra

1



As the Official Powered By Partner, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Promotional videos will incorporate the **Brand's Name and Logo** into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.

3



The event **T-Shirts** will prominently feature the company's Logo, ensuring a visible and impactful brand presence during the proceedings.

4



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

5



We specifically designed **10,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

6

10,000+
Whatsapp
Promotion

The company's Logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 Recipients**, making a lasting impact in the intended market.

7



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

8



At the venue, we will implement an **Internal Branding** initiative by strategically placing **45 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

9



The **Bags** distributed to participants at the upcoming event will prominently display your **Corporate Logo**, providing a unique opportunity to leave a lasting impression on the diverse audience segment.

10



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

11



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

12



We will honor you with **Five Exclusive Passes** to upcoming **Sales and Networking** sessions. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles

13



We will meticulously craft an **Exclusive Three-Minute Promotional Video** to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.

14



During the expo, we will **Exclusively Introduce Your Product** in the presence of distinguished personnel and potential endorsements from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

15



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

16



The **Event Website** will prominently feature your brand Logo under the designated "**Sponsors**" **Section**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

17



Prominent **Mining Magazines** will integrate your **Brand Logo** into all promotional materials. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

18



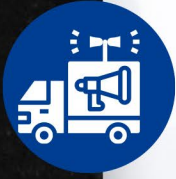
Crafted Jingles will explicitly feature your brand in the event promotion on **Radio FM**. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, the radio promotion maximizes the impact and reaches a diverse audience with engaging audio content.

19



You will have the privilege of joining the **Press Meet** event preceding the main event, alongside esteemed **Members of the Association**. This exclusive participation provides an opportunity to engage with the **Press, Share Insights**, and contribute to the overall discourse surrounding the event, reinforcing your Company's Significance within the industry.

20



Your brand will be actively featured in the **Bus Back Panel** as a promotional activity, thereby reaching out a wider audience.

21



You will be strategically connected with **Association Members Across All Districts**.

22



We will allocate an **Exclusive Page Slot** in the **Event Directory** for your company to comprehensively showcase and promote your brand, along with its array of services.

23



We will integrate your brand name into the **WhatsApp Audio Jingle**, which will reach an extensive audience of **10,000+ People**. This material ensures effective brand communication with a targeted and influential audience.

24



Your brand name and logo will be prominently featured on **5000 venue registration forms**, serving as a focal point of attention for business visitors. These registration forms underscores your company's prominent role and enhances its appeal to potential clients and partners attending the event.

25



Your brand logo is slated to feature prominently on **5,000 corporate invitations**, which will be meticulously distributed to targeted companies via courier services.

26



The company logo will be on the **ID cards** of all event participants. This helps your brand get noticed by everyone, giving a professional and unified look to your company throughout the event.

27



Your brand logo will be an integral part of the comprehensive event promotion carried out through **newspaper advertising**. This promotion captures a broad audience interest and creates a lasting impact among a diverse readership, reinforcing your brand's association with the event.

28



Your brand logo will be an integral component of the **5000 invitations** slated for **distribution to the key people of the mining industry**. These invitations circulate among a wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

29



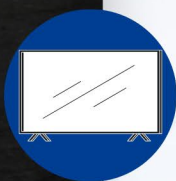
Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

30



Your brand logo will be incorporated into all **television advertisements** for the event, ensuring prominent visibility during broadcasts on major **news channels**.

31



We will grant the Powered By Partner a dedicated, **Exclusive 7-minute Session** to deliver a comprehensive presentation on their products and services. This invaluable opportunity ensures outreach to a diverse audience, encompassing both general attendees and high-profile individuals, guaranteeing a heightened level of engagement and exposure.

PRINCIPAL SPONSOR 40 LAKHS - DELIVERABLES

GST
Extra

1



As the Official **Principal Sponsor**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Promotional videos will incorporate the **Brand's Name and Logo** into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.

3



The event **T-Shirts** will prominently feature the company's Logo, ensuring a visible and impactful brand presence during the proceedings.

4



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

5



We specifically designed **10,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

6

10,000+
Whatsapp
Promotion

The company's Logo will stand out in carefully crafted electronic invitations sent via **WhatsApp to 10,000 Recipients**, making a lasting impact in the intended market.

7



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

8



At the venue, we will implement an **Internal Branding** initiative by strategically placing **40 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

9



The **Bags** distributed to participants at the upcoming event will prominently display your **Corporate Logo**, providing a unique opportunity to leave a lasting impression on the diverse audience segment.

10



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

11



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

12



We will honor you with **Five Exclusive Passes** to upcoming **Sales and Networking** sessions. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles

13



We will meticulously craft an **Exclusive Three-Minute Promotional Video** to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.

14



During the expo, we will **Exclusively Introduce Your Product** in the presence of distinguished personnel and potential endorsements from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

15



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

16



The **Event Website** will prominently feature your brand Logo under the designated "**Sponsors**" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

17



Prominent **Mining Magazines** will integrate your **Brand Logo** into all promotional materials. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

18



Crafted Jingles will explicitly feature your brand in the event promotion on **Radio FM**. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, the radio promotion maximizes the impact and reaches a diverse audience with engaging audio content.

19



Your brand will be actively featured in the **Bus Back Panel** as a promotional activity, thereby reaching out to a wider audience.

20



You will be strategically connected with **Association Members Across All Districts**

21



We will allocate an **Exclusive Page Slot** in the **Event Directory** for your company to comprehensively showcase and promote your brand, along with its array of services.

22



We will integrate your brand name into the **WhatsApp Audio Jingle**, which will reach an extensive audience of **10,000+ People**. This material ensures effective brand communication with a targeted and influential audience.

23



Your brand logo is slated to feature prominently on **3,000 corporate invitations**, which will be meticulously distributed to targeted companies via courier services.

24



Your brand logo will be an integral part of the comprehensive event promotion carried out through **newspaper advertising**. This promotion captures a broad audience interest and creates a lasting impact among a diverse readership, reinforcing your brand's association with the event.

25



Your brand logo will be an integral component of the **3000 invitations** slated for **distribution to the key people of the mining industry**. These invitations circulate among a wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

26



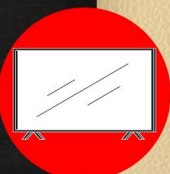
Your brand logo will be prominently featured in the **seminar comprehensive booklet**, meticulously crafted for distribution to event participants that serves as an informative guide.

27



Your brand logo will be incorporated into all **television advertisements** for the event, ensuring prominent visibility during broadcasts on major **news channels**.

28



We will grant the Principal sponsor a dedicated, **Exclusive 7-minute Session** to deliver a comprehensive presentation on their products and services. This invaluable opportunity ensures outreach to a diverse audience, encompassing both general attendees and high-profile individuals, guaranteeing a heightened level of engagement and exposure.

MAIN SPONSOR

35 LAKHS - DELIVERABLES

GST
Extra

1



As the Official **Main Sponsor**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Promotional videos will incorporate the **Brand's Name and Logo** into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.

3



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

4



We specifically designed **8,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

5



The company's Logo will stand out in carefully crafted electronic invitations sent via **WhatsApp** to **8,000 Recipients**, making a lasting impact in the intended market.

6



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

7



At the venue, we will implement an **Internal Branding** initiative by strategically placing **35 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

8



Your brand logo is slated to feature prominently on **2,000 Corporate Invitations**, which will be meticulously distributed to targeted companies via courier services.

9



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

10



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

11



We will honor you with **Three Exclusive Passes** to upcoming **Sales and Networking** sessions. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles

12



We will meticulously craft an **Exclusive Two-Minute Promotional Video** to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.

13



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

14



The **Event Website** will prominently feature your brand Logo under the designated **"Sponsors" Section**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

15



Prominent **Mining Magazines** will integrate your **Brand Logo** into all promotional materials. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

16



Crafted Jingles will explicitly feature your brand in the event promotion on **Radio FM**. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, the radio promotion maximizes the impact and reaches a diverse audience with engaging audio content.

17



Your brand logo will be an integral component of the **2000 invitations** slated for **distribution to the key people of the mining industry**. These invitations circulate among a wider audience, extending an exclusive invitation to the event while subtly promoting your brand to potential attendees.

18



Your brand logo will be prominently featured in the **Seminar comprehensive** booklet, meticulously crafted for distribution to event participants that serves as an informative guide.

19



We will allocate an **Exclusive Page Slot** in the **Event Directory** for your company to comprehensively showcase and promote your brand, along with its array of services.

20



We will integrate your brand name into the **WhatsApp Audio Jingle**, which will reach an extensive audience of **8,000 People**. This material ensures effective brand communication with a targeted and influential audience.

21



Your brand will be actively featured in the **Bus Back Panel** as a promotional activity, thereby reaching out a wider audience.

22



The **Bags** distributed to participants at the upcoming event will prominently display your **Corporate Logo**, providing a unique opportunity to leave a lasting impression on the diverse audience segment.

23



You will be strategically connected with **Association Members Across All Districts**.

24



During the expo, we will **Exclusively Introduce Your Product** in the presence of distinguished personnel and potential endorsements from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

25



We will grant the Main sponsor a dedicated, **Exclusive 5-minute Session** to deliver a comprehensive presentation on their products and services. This invaluable opportunity ensures outreach to a diverse audience, encompassing both general attendees and high-profile individuals, guaranteeing a heightened level of engagement and exposure.

CO-SPONSOR

30 LAKHS - DELIVERABLES

GST
Extra

1



As the Official **CO-Sponsor**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Promotional videos will incorporate the **Brand's Name and Logo** into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.

3



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

4



We specifically designed **7,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

5



The company's Logo will stand out in carefully crafted electronic invitations sent via WhatsApp to **7,000 Recipients**, making a lasting impact in the intended market.

6



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

7



At the venue, we will implement an **Internal Branding** initiative by strategically placing **30 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

8



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

9



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10



We will honor you with **Three Exclusive Passes** to upcoming **Sales and Networking** sessions. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles

11



We will meticulously craft an **Exclusive Two-Minute Promotional Video** to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.

12



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

13



The **Event Website** will prominently feature your brand Logo under the designated "**Sponsors**" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

14



Prominent **Mining Magazines** will integrate your **Brand Logo** into all promotional materials. Your brand's association with the event in such reputable magazines enhances its credibility and recognition among key stakeholders, fostering a strong and lasting impression within the mining sector.

15



During the expo, we will **Exclusively Introduce Your Product** in the presence of distinguished personnel and potential endorsements from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

16



Crafted Jingles will explicitly feature your brand in the event promotion on **Radio FM**. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, the radio promotion maximizes the impact and reaches a diverse audience with engaging audio content.

17



Your brand logo will be prominently featured in the **Seminar comprehensive** booklet, meticulously crafted for distribution to event participants that serves as an informative guide.

18



We will allocate an **Exclusive Page Slot** in the **Event Directory** for your company to comprehensively showcase and promote your brand, along with its array of services.

19



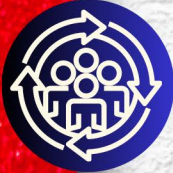
We will integrate your brand name into the **WhatsApp Audio Jingle**, which will reach an extensive audience of **5,000 People**. This material ensures effective brand communication with a targeted and influential audience.

20



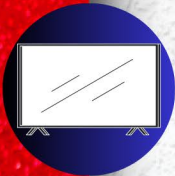
Your brand will be actively featured in the **Bus Back Panel** as a promotional activity, thereby reaching out a wider audience.

21



You will be strategically connected with **Association Members Across All Districts**.

22



We will grant the Co Sponsor a dedicated, **Exclusive 3-minute Session** to deliver a comprehensive presentation on their products and services. This invaluable opportunity ensures outreach to a diverse audience, encompassing both general attendees and high-profile individuals, guaranteeing a heightened level of engagement and exposure.

ASSOCIATE SPONSOR

25 LAKHS - DELIVERABLES

GST
Extra

1



As the Official **Associate Sponsor**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Promotional videos will incorporate the **Brand's Name and Logo** into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.

3



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

4



We specifically designed **6,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

5



The company's Logo will stand out in carefully crafted electronic invitations sent via WhatsApp to **6,000 Recipients**, making a lasting impact in the intended market.

6



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

7



At the venue, we will implement an **Internal Branding** initiative by strategically placing **25 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

8



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

9



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10



We will honor you with **Three Exclusive Passes** to upcoming **Sales and Networking** sessions. These sessions offer a unique opportunity for your participation alongside esteemed companies and prominent entrepreneurs, facilitating valuable connections and insights within these distinguished circles

11



We will meticulously craft an **Exclusive One-Minute Promotional Video** to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.

12



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

13



The **Event Website** will prominently feature your brand Logo under the designated **"Sponsors" Section**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

14



During the expo, we will **Exclusively Introduce Your Product** in the presence of distinguished personnel and potential endorsements from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

15



Crafted Jingles will explicitly feature your brand in the event promotion on **Radio FM**. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, the radio promotion maximizes the impact and reaches a diverse audience with engaging audio content.

16



We will allocate an **Exclusive Page Slot** in the **Event Directory** for your company to comprehensively showcase and promote your brand, along with its array of services.

17



We will integrate your brand name into the **WhatsApp Audio Jingle**, which will reach an extensive audience of **5,000 People**. This material ensures effective brand communication with a targeted and influential audience.

18



Your brand will be actively featured in the **Bus Back Panel** as a promotional activity, thereby reaching out a wider audience.

19



You will be strategically connected with **Association Members Across All Districts** .

EVENT PARTNER

20 LAKHS - DELIVERABLES

GST
Extra

1



As the Official **Event Sponsor**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Promotional videos will incorporate the **Brand's Name and Logo** into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.

3



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

4



We specifically designed **5,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

5



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

6



At the venue, we will implement an **Internal Branding** initiative by strategically placing **20 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

7



We will meticulously craft an **Exclusive One-Minute Promotional Video** to extend invitations to the event, providing your company with a valuable platform to showcase not only the event details, but also effectively highlight and promote your distinctive products and services.

8



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

9



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10



During the expo, we will **Exclusively Introduce Your Product** in the presence of distinguished personnel and potential endorsements from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

11



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

12



The **Event Website** will prominently feature your brand Logo under the designated "**Sponsors**" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

13



Crafted Jingles will explicitly feature your brand in the event promotion on **Radio FM**. The radio promotion maximizes the impact by highlighting your brand with precision and creativity, the radio promotion maximizes the impact and reaches a diverse audience with engaging audio content.

14



The company's Logo will stand out in carefully crafted electronic invitations sent via WhatsApp to **5,000 Recipients**, making a lasting impact in the intended market.

15



We will integrate your brand name into the **WhatsApp Audio Jingle**, which will reach an extensive audience of **3,000+ People**. This material ensures effective brand communication with a targeted and influential audience.

OFFICIAL PARTNER

15 LAKHS - DELIVERABLES

GST
Extra

1



As the **Official Partner**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Promotional videos will incorporate the **Brand's Name and Logo** into various aspects such as product promotion, testimonials, welcome speeches, press meetings, event highlights, success reports, technical sessions, etc.

3



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

4



We specifically designed **4,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

5



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

6



At the venue, we will implement an **Internal Branding** initiative by strategically placing **15 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

7



The company's Logo will stand out in carefully crafted electronic invitations sent via WhatsApp to **4,000 Recipients**, making a lasting impact in the intended market.

8



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

9



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

10



During the expo, we will **Exclusively Introduce Your Product** in the presence of distinguished personnel and potential endorsements from VIPs. This will reveal a prestigious platform for your product, thereby increasing its visibility and credibility among prominent and potential clients.

11



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

12



The **Event Website** will prominently feature your brand Logo under the designated "**Sponsors**" Section. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

13



We will integrate your brand name into the **WhatsApp Audio Jingle**, which will reach an extensive audience of **2,000 People**. This material ensures effective brand communication with a targeted and influential audience.

PRINCIPAL PARTNER

10 LAKHS - DELIVERABLES

GST
Extra

1



As the Official **Principal Partner**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

3



The company's Logo will stand out in carefully crafted electronic invitations sent via **WhatsApp** to **3,000 Recipients**, making a lasting impact in the intended market.

4



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

5



At the venue, we will implement an **Internal Branding** initiative by strategically placing **10 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

6



We will specifically reserve an **Exclusive Stall** in the **Main Area** for your esteemed company. We have reserved this premium space to showcase your exemplary products and services, offering an unparalleled opportunity to engage with event attendees and potential clients.

7



VIPs' Stamp Statements will prominently feature your **Corporate Logo**, enhancing brand visibility and association. We will strategically place these stamp statements at a key location within the venue, creating an influential and lasting impression among the distinguished participants and attendees.

8



Your brand will receive a dedicated **Promotion on Instagram** through curated posts that align with the event's theme and relevance. This social media exposure aims to engage a targeted audience, thereby maximizing the impact.

9



The **Event Website** will prominently feature your brand Logo under the designated "**Sponsors**" **Section**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

10



We specifically designed **3,000 Email** invites with your company Logo as a key component for widespread email distribution to most business organizations.

ASSOCIATE PARTNER

5 LAKHS - DELIVERABLES

GST
Extra

1



As the Official **Associate Partner**, we will feature your estimated **Brand and Logo** throughout the entire event, along with the official event title, 'IMEC-5 2024', to effectively promote your brand.

2



Your Brand and Logo will take center stage on the **Main LED Wall** throughout the event, in alignment with the planned display schedule. This guarantees optimal visibility, ensuring that your brand captivates the attention of all attendees and experiences maximum exposure.

3



An **exclusive stall located in the main area** will be reserved specifically for your esteemed company. This premium space is designated for the purpose of showcasing your exemplary products and services, providing an unparalleled opportunity to engage with event attendees and potential clients.

4



The organizers will strategically **Promote** your brand to the intended audience through **Facebook**.

5



At the venue, we will implement an **Internal Branding** initiative by strategically placing **5 standees**, each measuring **6 feet by 3 feet**. We will strategically position these standees to encircle the space, displaying your company's Logo in a visually impactful manner, to increase brand visibility and recognition.

6



Your brand logo will be featured prominently under the designated "Sponsors" section on the **event website**. This recognition serves as a testament to your company's commitment to the event's success and reinforces its support in a professional and distinguished manner.

7



Your company logo is intended to be a fundamental component of **2,000 email invites**, specifically chosen for wide distribution via email to a majority of business organizations.

EVENT VENUE

Chennai Trade Centre
Chennai , Tamilnadu



29th & 30th - September - 2024
Sunday - Monday



INTERNATIONAL EXPOSITION & MINES SERVICES

M.RAJ GANESH
MANAGING DIRECTOR

Mobile : +91 99622 53522

Ph : 044 35688396

Email : rajganesh@minesservices.com

S.V.SURIYA
PROJECT MANAGER

Mobile : +91 95852 88192

Email : operationsteam@minesservices.com

T.JOHNSON
MARKETING HEAD

Mobile : +91 95147 15188


Email : marketing@minesservices.com


J.RAMKUMAR
FINANCE MANAGER

Mobile : +91 70101 15796

Email : finance@minesservices.com

 www.facebook.com/mines.services.IEMS/

 www.youtube.com/watch?v=6hxD9JJIBYI&t=26s

 www.minesservices.com

**Door No: 10-27, 2nd Floor, Jagannatha Nagar 1st Main Road,
Opp-Madhu Eye Clinic, Jagannatha Nagar, Arumbakkam,
Chennai - 600106, TamilNadu.
Land Mark-Jainagar Park Road,
Opp-Koyambedu Bus Stand.**